

Our Spaces - Roche's guide to the built environment

<https://spaces.roche.com/>

This document provides an overview of the tradition and the value of architecture at Roche, the key fundamentals for our spaces, and the design approach for all our projects. Roche's architectural tradition emphasises timeless, functional, and human-centric design, integrating local culture and sustainable practices to create inspiring environments. Our Spaces, Roche's guide to the built environment, available at spaces.roche.com, explains the architectural design approach and showcases exemplary projects, ensuring all Roche environments reflect the company's identity and values.

Architecture has a long tradition at Roche

Architecture has a long tradition at Roche, dating back to the 1930s. Since then, Roche's built environment has become part of the company's identity, and it expresses more than 125 years of company culture in different locations worldwide. Traditionally ahead of time - with timeless elegant, clear and functional architecture.

Spaces as messengers of our brand

Our buildings, interior and exterior spaces are messengers of Roche's culture and are seen as a reference to the quality of our brand. The perception of the environment has a great impact on how we feel, interact and work. Roche strives for a human-centric design for a healthy and inspiring working environment.

This design guide explains and illustrates Roche's architectural fundamentals. Clear, functional structures and spartan elegance, relating to the local context, new technologies and the focus on people and sustainability are essential to Roche's approach to the design of our spaces.

Our architectural design approach for buildings, interiors and exteriors

Roche architecture is based on a set of values rather than on a specific style. Rationality, honesty in the use of materials and attention to detail are characteristic of our approach to design. Reflecting function through a clear geometry, our buildings aim to convey a sense of openness and timeless elegant appearance.

Interior spaces are the backdrop for human activity and interaction; the atmosphere created by the careful combination of materials, colours, light and greenery is determinant for enhancing motivation and well-being. Drawing inspiration from local culture and reinterpreting it, adds a layer of character, balanced with Roche's identity.

A site should be experienced as a cohesive entity conformed by buildings, natural landscapes, open spaces and its surroundings, conveying an overall image. Its integration into the local culture and environment strengthens the site identity to achieve a sense of place. Encouraging the use of the outdoor space contributes to people's health and well-being, and helps to create a sense of community.

Key fundamentals reflecting Roche's values

The design principles for our spaces prioritise the following key fundamentals:

Ahead of time

Spaces shall aim to be innovative and adaptable, embracing change and new ways of working while integrating technology and sustainable design practices from the outset. This forward-thinking approach ensures our spaces remain relevant and effective over time.

Fit for purpose

Each space is designed to be fit for purpose, emphasising functionality and performance. The design process starts from the inside out, ensuring that the internal dynamics and needs of the space lead to its form and layout. This approach ensures that spaces are not only efficient but also supportive of their intended uses.

Form at human scale

Our designs strive for a timeless aesthetic characterised by spartan elegance and an authentic use of materials. Bright buildings that leverage natural light, spaces with a human scale and proportions. This approach emphasises simplicity and honesty in design, creating spaces that are enduring and aesthetically pleasing, at the same time creating a genuine and recognizable Roche brand expression.

The atmosphere of space

Central to our philosophy is creating spaces with a soul - an atmosphere that fosters comfort and engagement to enhance the experience of those who inhabit them. This commitment to thoughtful design improves the overall well-being and productivity of individuals in their work environments.

Adapted to local environment

Lastly, our designs are deeply rooted in respect for the local environment and community. They are crafted to be inclusive, celebrating diversity and integrating seamlessly with the local context. This approach ensures that our spaces not only function well but also contribute positively to their surroundings and the people who use them.

Mandatory criteria applicable across all Roche sites and affiliate locations

These guidelines explain and illustrate the mandatory set of criteria to be taken into account when developing a project in order to fulfil Roche's design requirements and comply with the Roche brand identity. They outline mandatory criteria and principles that must be followed to ensure consistency and alignment with Roche's corporate image and values.

They are applicable across all facets of the built environment, encompassing buildings, interior spaces, and exterior areas at every Roche site and affiliate location. All design proposals must follow the criteria of the guidelines, whereas no specific design solutions are prescribed for compliance. Design solutions must always comply with the project specific user requirements, be in alignment with the budget and timing constraints and follow all applicable rules and regulations.

By adhering to these guidelines, Roche ensures that all physical environments associated with the company reflect its unified brand identity and maintain a cohesive visual and functional integrity.

spaces.roche.com

Our Spaces, Roche's guide of the built environment, is an open website that is part of the Roche brand framework. It is addressed to the general public and employees, explaining in a visual and inspirational way the rationale behind our architectural design approach. At the same time, it serves as a design guide to internal and external experts working on projects for Roche. It includes key features checklists for buildings, interiors and exterior spaces (available as downloads), which serve as a basis for internal quality assurance reviews.

The stories behind Our Spaces, featured on the website, showcase exemplary completed projects as well as key personal portraits, with a focus on corporate culture, showing how spaces function as workplaces in offices, labs or manufacturing facilities. Whether a project is eligible for publishing is decided on a case-by-case basis in alignment with the Our Spaces guidelines and, for the material to be published, in alignment with Roche's Brand and Architectural photography guidelines.